

The invention claimed is:

1. A device for displaying printed material which is configured to be releasably attached to a vehicle shoulder-strap, comprising:
 - a flexible base sheet;
 - a flexible pocket superposed over at least a portion of the flexible base sheet and secured to the flexible base sheet, the flexible pocket being transparent, whereby printed material may be inserted into the pocket and viewed through the pocket; and
 - a releasable fastener connected to the flexible base sheet to allow releasable attachment of the device to a vehicle shoulder-strap, the releasable fastener being configured to connect opposite edges of the device together.
2. The device of claim 1, wherein the flexible base sheet is a cloth fabric.
3. The device of claim 2, wherein the cloth fabric is selected from the felt and corduroy.
4. The device of claim 1, wherein the releasable fastener comprises a first strip having a multiplicity of miniature hooks on one edge of the device and a second strip having loops that are engageable by the hooks on an opposite edge of the device.
5. A combination comprising:
 - a shoulder-strap; and
 - a device for displaying printed material releasably wrapped around and fastened to the shoulder-strap, the device including a flexible base sheet, a flexible pocket superposed over at least a portion of the flexible base sheet and secured to the flexible base sheet, the flexible pocket being transparent, whereby printed material may be inserted into the pocket and viewed through the pocket, and a releasable fastener connected to the flexible base sheet to allow releasable attachment of the device to a vehicle shoulder-strap, the releasable fastener being configured to connect opposite edges of the device together.

6. The combination of claim 5, wherein the flexible base sheet is a cloth fabric.
7. The combination of claim 6, wherein the cloth fabric is selected from the felt and corduroy.
8. The combination of claim 5, wherein the releasable fastener comprises a first strip having a multiplicity of miniature hooks on one edge of the device and a second strip having loops that are engageable by the hooks on an opposite edge of the device.